

Corporate Partnerships with Why me?

Transforming lives through Restorative Justice together

About Why me?

Why me? works to ensure that everyone affected by crime or conflict has access to Restorative Justice. We support victims, empower individuals who have caused harm to take responsibility and help communities heal. Our work is trauma-informed, accessible and grounded in decades of evidence. We are a small charity punching above our weight and we are excited to partner with companies that share our vision for a fairer and more effective justice system.

Restorative Justice is a safe, managed process that allows someone harmed by crime to communicate with the person responsible. This gives victims of crime a voice and a chance to get their questions answered, while allowing the perpetrator to take accountability and make amends for the harm they caused. Restorative Justice strengthens community safety and can reduce reoffending by up to 27%, it has a victim satisfaction rate of 85% and for every £1 invested in Restorative Justice, £14 is saved.

Why partner with Why me?

Partnering with Why me? enables your organisation to deliver measurable social impact while strengthening your ESG commitments, enhancing employee wellbeing and demonstrating leadership in justice reform. Our work helps victims of crime find closure, supports people who have caused harm to take responsibility and builds safer, more resilient communities.

Corporate partnership with Why me? offers your company:

- Corporate social responsibility & ESG alignment with a proven, evidence-based social justice intervention
- Employee engagement through meaningful volunteering and learning opportunities
- Brand awareness through a nationally recognised charity reaching over 10,000 people each week
- Strategic relationships with a national charity supporting communities most likely to have contact with the criminal justice system

Restorative Justice offers a unique opportunity to demonstrate leadership in areas that matter to your stakeholders. By partnering with us, you are supporting a justice-focused intervention that delivers measurable outcomes and aligns with social value frameworks and shows your customers and partners that your organisation invests in safer, more compassionate communities.

Ways your organisation can partner with us

We offer flexible partnership models to suit your organisation's aims, capacity and culture. We favour long-term partnerships wherever possible, so that we can meaningfully collaborate and meet mutual goals.

1. RJ Corporate Champion

A direct investment into the delivery of Restorative Justice campaigns and a great entry point for organisations who want to support our work. As an RJ Corporate Champion, we will run RJ awareness sessions with your staff, co-deliver a webinar on a mutually agreed topic and recognise your support on our website and social channels.

2. Programme Sponsor

Support a specific area of our work and make a direct and measurable impact. Sponsorship enables you to align with a programme that reflects your values, whether that's supporting victims, empowering young people through Restorative Justice, or funding training for professionals. This partnership offers a clear framework for your ESG reporting and provides tangible outcomes you can share with staff, customers and stakeholders.

3. Strategic Partner

Strategic Partnership is designed for organisations seeking deeper, long-term collaboration. Together, we will co-develop initiatives that expand access to Restorative Justice and create bespoke engagement opportunities for your staff. This partnership includes Foundation Restorative Justice Training to equip your team with restorative skills, alongside opportunities to contribute to thought leadership and advocacy, shaping national conversations on justice reform.

4. Pro Bono & Skills Partner

Pro Bono & Skills Partners share their expertise to strengthen our operations and extend our reach. This may include communications or marketing support, legal or HR guidance, digital transformation projects or helping produce printed materials and merchandise. This partnership enables staff to apply their professional skills in a meaningful and impactful way.

5. Employee Engagement & Volunteering

Empower your staff to make a difference. Your team can take part in fundraising activities, from bake sales to 5k runs, or contribute through payroll giving. Staff can also volunteer their time and expertise to support events, campaigns or specific organisational needs. These activities build team cohesion and create opportunities for employees to connect with a cause that has real impact on people's lives.

“The restorative process helped me understand what happened and finally move forward. It changed everything for me.”

Restorative Justice participant

We would love to explore how your organisation can help expand access to Restorative Justice and transform lives across the UK. However you choose to get involved, your support will help us to increase access to Restorative Justice for the people who need it most and add momentum to a growing movement to transform our justice system for the better.



To get involved, contact CEO, Sara Dowling, at sara.dowling@why-me.org or 07889 728257.

