Why me?
Transforming lives through Restorative Justice

Corporate Partnerships with Why me?

Transforming lives through Restorative Justice together

About Why me?

Why me? is the national charity working to ensure that everyone affected by crime or conflict can access Restorative Justice when it is safe and appropriate. We do this by increasing access to Restorative Justice through training, partnership working and the development of referral pathways; raising awareness through public engagement, communications and lived experience; and advocating for policy and system change at both local and national level. We work with police forces, probation services, youth justice services, local authorities, community organisations and policymakers to improve understanding of Restorative Justice, strengthen restorative practice and create more opportunities for participation.

Restorative Justice is a safe, voluntary and professionally facilitated process that enables people harmed by crime to communicate with the person responsible, helping victims have their voices heard, get answers to unanswered questions and move forward, while supporting accountability and understanding of the impact of harm. Evidence shows that Restorative Justice can reduce reoffending by up to 27%, delivers victim satisfaction rates of around 85%, and generates social value, with an estimated £14 saved for every £1 invested.

Our work is trauma-informed, accessible and grounded in decades of evidence. As a small charity punching above our weight, we combine specialist expertise, lived experience, public engagement and policy influence to achieve impact far beyond our size. We are excited to partner with organisations that share our vision for a fairer and more effective justice system and stronger communities.

Why partner with Why me?

Corporate partnership with Why me? offers your company:

- A meaningful opportunity to deliver against your environmental, social and governance (ESG) commitments, corporate social responsibility objectives and social value goals through support for an evidence-based justice intervention.
- Employee engagement through meaningful volunteering and learning opportunities
- Brand awareness through a nationally recognised charity reaching over 10,000 people each week
- Strategic relationships with a national charity supporting communities most likely to have contact with the criminal justice system

Restorative Justice offers a unique opportunity to demonstrate leadership in areas that

matter to your stakeholders. By partnering with us, you are supporting a justice-focused intervention that delivers measurable outcomes and aligns with social value frameworks and shows your customers and partners that your organisation invests in safer, more compassionate communities.

Ways your organisation can partner with us

We offer flexible partnership models to suit your organisation's aims, capacity and culture. We favour long-term partnerships wherever possible, so that we can meaningfully collaborate and meet mutual goals.

1. RJ Corporate Champion

A direct investment into the delivery of Restorative Justice campaigns and a great entry point for organisations who want to support our work. As an RJ Corporate Champion, we will run RJ awareness sessions with your staff, co-deliver a webinar on a mutually agreed topic and recognise your support on our website and social channels.

2. Programme Sponsor

Support a specific area of our work and make a direct and measurable impact. Sponsorship enables you to align with a programme that reflects your values, whether that's supporting victims, empowering young people through Restorative Justice, or funding training for professionals. This partnership offers a clear framework for your ESG reporting and provides tangible outcomes you can share with staff, customers and stakeholders.

3. Strategic Partner

Strategic Partnership is designed for organisations seeking deeper, long-term collaboration. Together, we will co-develop initiatives that expand access to Restorative Justice and create bespoke engagement opportunities for your staff. This partnership includes Foundation Restorative Justice Training to equip your team with restorative skills, alongside opportunities to contribute to thought leadership and advocacy, shaping national conversations on justice reform.

4. Pro Bono & Skills Partner

Pro Bono & Skills Partners share their expertise to strengthen our operations and extend our reach. This may include communications or marketing support, legal or HR guidance, digital transformation projects or helping produce printed materials and merchandise. This partnership enables staff to apply their professional skills in a meaningful way.

5. Employee Engagement & Volunteering

Empower your staff to make a difference. Your team can take part in fundraising activities, from bake sales to 5k runs, or contribute through payroll giving. Staff can also volunteer their time and expertise to support events, campaigns or specific organisational needs. These activities build team cohesion and create opportunities for employees to connect with a cause that has real impact on people's lives.

6. Become a Training Partner

Support your staff to develop practical skills in communication, conflict resolution and relationship-building through Why me?'s specialist training and consultancy services. Drawing on our expertise in Restorative Justice and restorative approaches, we can provide tailored workshops, training and consultancy to help organisations create more constructive workplace cultures, strengthen leadership and improve approaches to managing conflict both internally and with external partners. Examples include: 'Introduction to Restorative Justice', 'Restorative approaches in the workplace', 'Managing conflict and difficult conversations' and 'Trauma-informed practice'. As a Training Partner, your organisation will gain access to specialist knowledge and evidence-based approaches that can support employee wellbeing, strengthen workplace relationships and contribute to a more positive organisational culture, while directly supporting Why me?'s work to make Restorative Justice accessible to everyone affected by crime.

"The restorative process helped me understand what happened and finally move forward. It changed everything for me."
Restorative Justice participant

We would love to explore how your organisation can help expand access to Restorative Justice and transform lives across the UK. However you choose to get involved, your support will help us to increase access to Restorative Justice for the people who need it most and add momentum to a growing movement to transform our justice system.

To get involved, contact CEO, Sara Dowling, at sara.dowling@why-me.org or 07889 728257.

